DATA DRIVEN POLICING

As a Smart City, Seat Pleasant uses the latest cutting-edge technologies to strengthen safety and security, invigorate the local economy, cultivate sustainable urban development, and enhance the lives of our residents.

How do the Smart City technologies help keep the city safe?

The Seat Pleasant Police Department Leverages the vast data that is collected and analyzed by the City's Center for Government Synergy (CGS), to gain real-time situational awareness, identify crime "hot spots," and to predict crime before it occurs.

Why do the police frequent some areas more than others?

Patrol deployment and strategies are based on a myriad of factors including the city's geography, available staffing, agency initiatives, weather conditions, level of calls for service, seasonal trends, the intensity of crime in certain areas, and the prevalence of traffic-related safety issues, among others.

Ultimately, the goal is to maximize the efficient delivery of police services and to allocate resources where they are needed the most. It's important to remember that the best indicator of efficiency is not the visibility of the police or number of arrests, but rather the absence of crime in general.
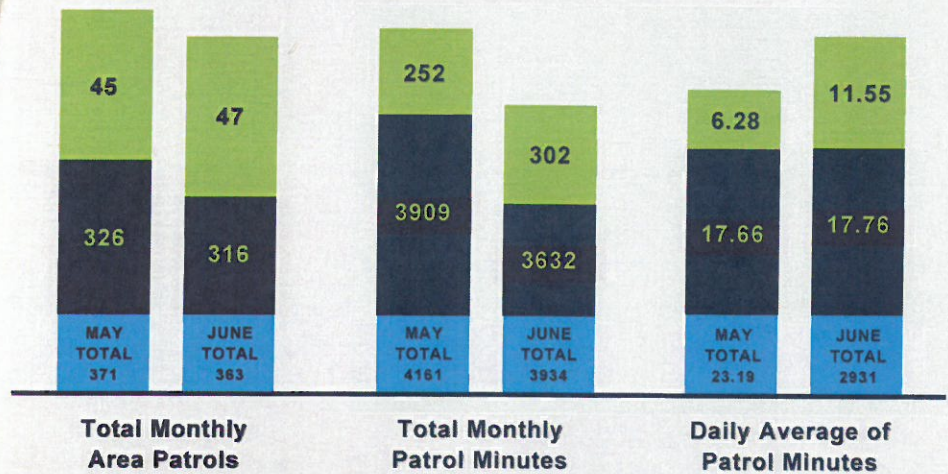
FOLLOW US ON TWITTER @SPPDNEWS

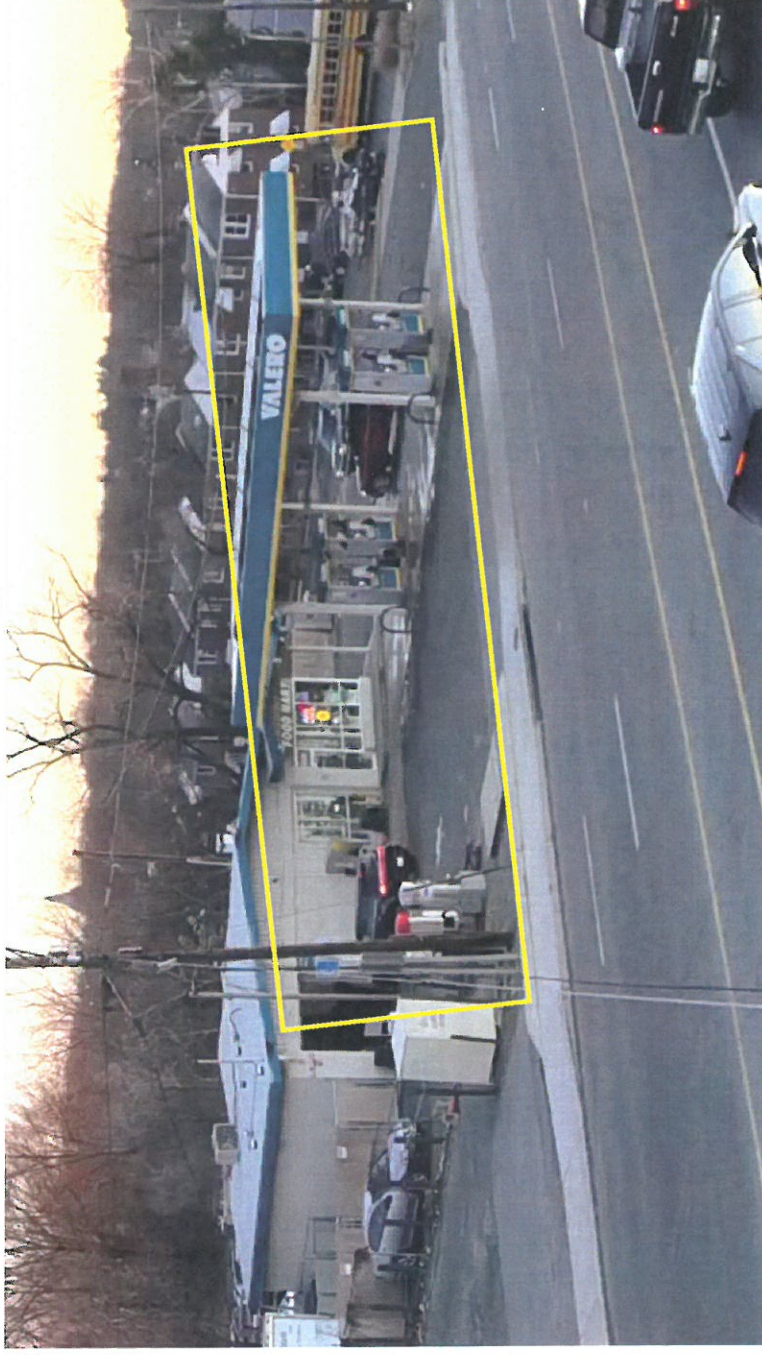| MAYOR	CHIEF OF POLICE
Eugene W. Grant	Devan A. Martin

2019 STATISTICAL DATA OF FOCUS STREETS

■ Adak Street　■ Adel, Avon, & Baltic Street

Total Monthly Area Patrols

	Adel, Avon, & Baltic Street	Adak Street	MAY TOTAL
MAY	45	326	371
JUNE	47	316	363

Total Monthly Patrol Minutes

	Adel, Avon, & Baltic Street	Adak Street	Total
MAY	252	3909	4161
JUNE	302	3632	3934

Daily Average of Patrol Minutes

	Adel, Avon, & Baltic Street	Adak Street	Total
MAY	6.28	17.66	23.19
JUNE	11.55	17.76	2931

Field of View - Loitering Analytics

Accidents by Ward (Last 6 Months)

8				
7				
6	6			6
5				
4			4	
3				
2				
1				
0				
Other	Ward 1	Ward 2	Ward 3	Ward 5
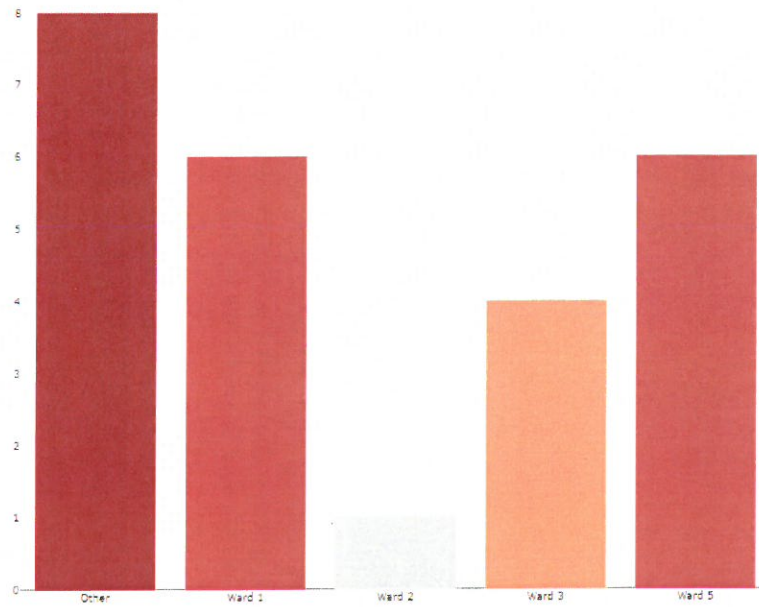
Alert Type by Location

Traffic Stops by Street (Since 2016)

7000				
6000				
5000				
4000				
3000				
2000				
1000				
0				
Addison Road (Main)	Addison Road (N of MLK)	MLK Jr. Hwy	Other	Seat Pleasant Dr.
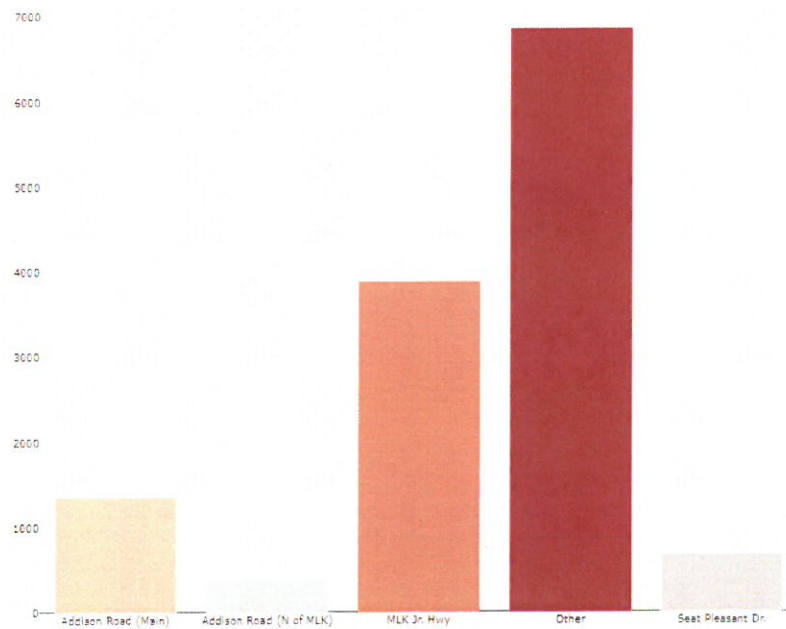
Seat Pleasant has been invited to join the Cellular Telecommunications and Internet Association (CTIA)'s Smart Cities Task Force, where the city will explore wireless solutions that can help address local challenges and increase adoption of advanced technologies.
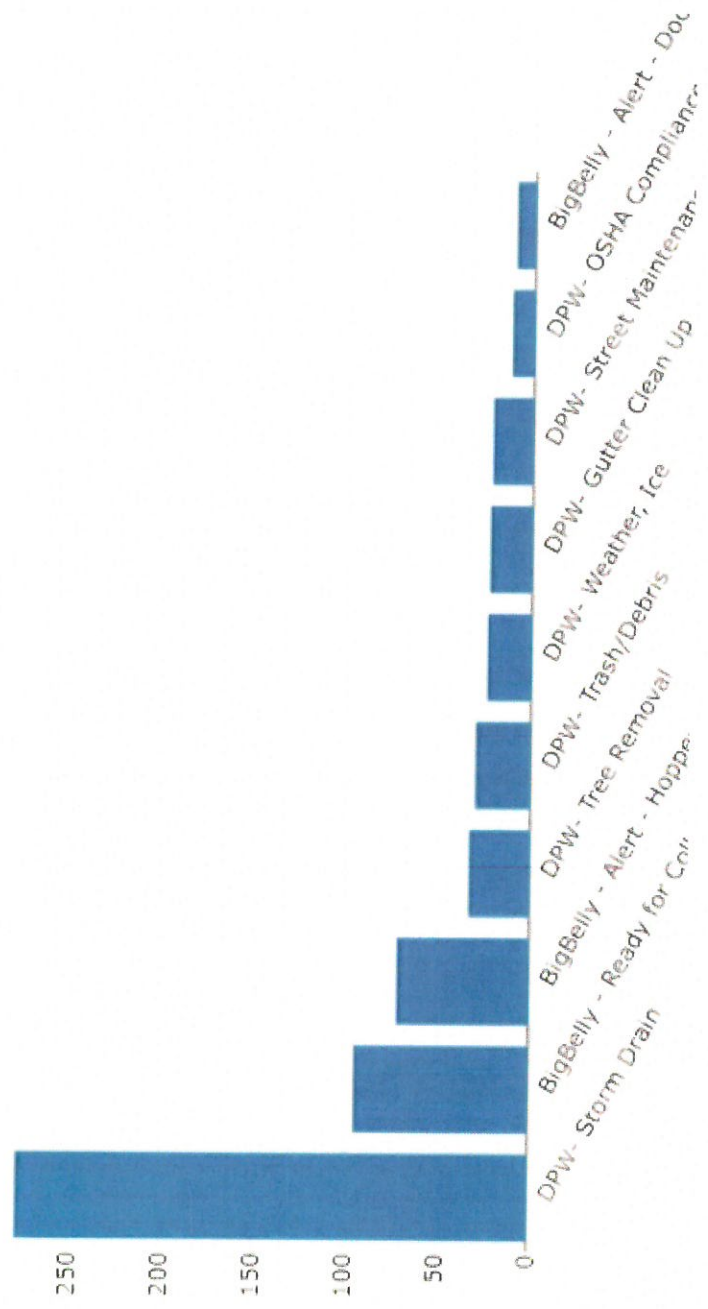
Smart by the Numbers

34% Increase in municipal property values achieved through transforming the city's vacant properties into tax-generating smart homes.

DPW Tasks by Type

Categories (left to right in chart):
- DPW- Storm Drain
- BigBelly - Ready for Col...
- BigBelly - Alert - Hoppe...
- DPW- Tree Removal
- DPW- Trash/Debris
- DPW- Weather, Ice
- DPW- Gutter Clean Up
- DPW- Street Maintenan...
- DPW- OSHA Compliance
- BigBelly - Alert - Doo...

Axis values: 0, 50, 100, 150, 200, 250

Storm Drain Counts by Ward

Accidents by Ward (Last 6 Months)

8				
7				
6				
5				
4				
3				
2				
1				
0	Other	Ward 1	Ward 2	Ward 3	Ward 5

Traffic Stops by Street (Since 2016)

7000				
6000				
5000				
4000				
3000				
2000				
1000				
0	Addison Road (Main)	Addison Road (N of MLK)	MLK Jr. Hwy	Other	Seat Pleasant Dr.