



City of Seat Pleasant

Office of Public Engagement

"A Smart City of Excellence"

"Seat Pleasant offers Smart City Services that is better, faster and personalized making it a City for Me using information and communication technology, with the internet of things"

Department Name: Public Engagement

Date of Report: March 29, 2019

Reporting Period: February 1- 28, 2019

Summarize significant department progress for the reporting period that is indicative of providing services that are better, faster and personalized.

The Public Engagement Department continues to serve the city by finding better strategies to improve engagement, empowerment and educational efforts for the community. Our department monthly activities include the following:

Seat Pleasant Day Preparations

The Public Engagement staff have been working countless hours to prepare for the 2019 Seat Pleasant Day festivities. Exhibitors, Vendors, Sponsors, and Volunteer applications have been received and finalized invoice payments have been processed with contractors for the event. Weekly meetings are held as well to follow up on any new details or ideas that have been presented.

Black History Event

The Public Engagement Staff put together a Black History Month trip. During the event, we celebrated Black History and black artist at the Overdue Recognition Art Gallery in Bowie Maryland. During this event, residents listened to the history of the pieces of art, ate lunch, and had the opportunity to hear Mayor Grant speak. More than 40 residents attended this event.

Ann Arbor, Michigan

The Marketing and Communications Specialist traveled to Ann Arbor, Michigan with Mayor Grant to attend the 2019 Global Symposium for the Connected and Automated Vehicles and Infrastructure. During his time there he gathered footage for a future podcast and promotional services. During the time in Michigan, they also attended a symposium conference at Washtenaw Community College. It was sponsored by the US Department of Transportations' Center for Connected and Automated Transportation. Focusing on overarching research issues related to

CAV research, technology, testing and deployments, policy, as well as education, training, and workforce development.

City Website Developments

There has been ongoing work on developing a business portal on the city's website. The objective of the business portal is to organize all information that a prospective business or developer might be interested in, including but not limited to opportunity zone information, enterprise zone information, and information about other tax credits/incentives at the local, state and federal level. Ms. Settles has been collaborating with the Economic Development team on this project.

Local-Motors – PGC DPW&T (Feb. 8th)

There was a meeting held with representatives from Local Motors and the County's Department of Public Works. The purpose of the meeting was to explore potential funding opportunities/sources for the procurement of an autonomous vehicle. On-going meetings have occurred to ensure the deal is beneficial from the City's perspective financially. Efficient and clean energy transportation is also an initiative Congressman Anthony Brown views as a priority as well.

Meeting with Monetti & Associates Consulting LLC (Feb. 19th and Feb. 27th)

Mohamed Abdelhameid and B'Asia Settles met with the CEO of Monetti & Associates Consulting LLC. The purpose of the meeting to discuss the implementation of City-Wide Wi-Fi and building of a 5G network. This process is very intricate and has been dealt with the best long term and financial interest of the City, which is a meticulous process.

Meeting with the American Heart Association (Feb. 21st)

Mayor Grant, City Staff, and Robert St. Thomas met with three representatives from the American Heart Association to discuss opportunities to work together. They discussed bringing free cooking classes to Seat Pleasant, an online supermarket, and other ways to fight back against hypertension. In addition, the AHA asked for a list of all hair salons, nail salons, and barbershops in the community. The idea is to share information about hypertension prevention in places where Seat Pleasant residents frequent. Thus, the team created an interactive list of these local businesses on the Seat Pleasant app.

Meeting with CircleGX (Feb. 26th and Feb. 28th)

There was a meeting held with Peter Goodwin of CircleGX on February 26th. In the meeting, they discussed the implementation of a Wi-Fi network in the City. They also discussed sustainability challenges as the city would like to provide free Wi-Fi to all residents but must be able to afford the implementation over the long run. On February 28th, Peter Goodwin then met with Mohamed Abdelhameid, Mayor Grant, and SPICE Chair Marva Jo Camp to further discuss this opportunity.

Smart Home and Health Monitoring – Meeting with Element Blue & Sensor Insight (Feb. 15th)

On February 15th, there was a meeting with Joey Bernal of Sensor Insight and Steven Gerhardt of Element Blue to further discuss the in-home and Health monitoring program. A new project proposal was provided later that week.

CGS Review with SPICE & Meeting with Bowie State University + Leadership Prince George's (Feb. 18th) (Feb. 18th)

Mohamed Abdelhameid met with Marva Jo Camp of SPICE and Jerome Weems of SPICE to review the CGS Platform, Smart City technology, and applicable use cases. We discussed a strategy for marketing the platform as well as project delivery considerations for prospective clients. They also met with representatives of Bowie State University and members of Leadership Prince George's to discuss the development of a Smart City White Paper focused on Public Safety and Health.

Smart Readiness Challenge – Smart Cities Council Grant (Feb. 27th)

Mohamed Abdelhameid and B'Asia Settles met to discuss progress on the grant application for the Smart Cities Council Readiness Challenge. The application was submitted on 2/15.

Milestone Construction - Labor Associate

The Outreach Coordinator has been in communication with Project Manager Carlton Wilkins in regard to hiring residents to assist with the City Hall renovation project. The recruitment process has started and the scheduling of interviews and orientations to those residents that are accepted are set to occur soon after. 36 residents were contacted to provide updates on the hiring orientation process, upcoming events, and links to the City of Seat Pleasant website, plus Eventbrite. In addition, I text and email additional employment resources, and opportunities.

Departmental Budget Meeting

Numerous meetings were held to discuss the 2019 -2020 Fiscal year budget for the Public Engagement Department. During those meetings, receipts were pulled, and numbers were calculated for cost centers for the upcoming fiscal year. Linkage to promotional items and advertising websites were included as well as linkage to raises for the various departmental positions.

AARP Tax-Aide

Every Wednesday beginning February 13, 2019, until April 10th AARP Tax-Aide comes and provides taxing services to residents that have scheduled appointments with the preparers. During this time residents are able to get their taxes done free of charge through AARP.

MML Marketing & Promotional Strategy Meeting

During this meeting with Mayor Grant sponsorships and marketing for MML Summer Conference were narrowed down and finalized. We also received small insight into the booth set up and attendees.