



City of Seat Pleasant

"A Smart City of Excellence"

Department of **Public Engagement**

"Seat Pleasant offers Smart City Services that is better, faster and personalized making it a City for Me using information and communication technology, with the internet of things"

Department Name: Public Engagement

Date of Report: April 29, 2019 Reporting Period: March 1- 31, 2019

Summarize significant department progress for the reporting period that is indicative of providing services that are better, faster and personalized.

The Public Engagement Department continues to serve the city by finding better strategies to improve engagement, empowerment and educational efforts for the community. Our department has met with:

Seat Pleasant Day planning

The Public Engagement staff coordinated and planned the Seat Pleasant Day Festival and Parade. This included conversations regarding carnival activities, petting zoo/pony riding, mechanical bull riding, a sea of balls (jump pit), rock climbing wall, game boards, and amusement park moon bounce. Monthly responsibilities included preparing constant communication to vendors and exhibitors as well as finding multiple resources, such as church groups and Seat Pleasant businesses. Networking with church organizations and activities led to registering 36 volunteers, obtaining free water, cotton candy, popcorn and discounted pizza for volunteers.

Public Engagement & Outreach Services

Coordination and development for the Credit Repair Workshop commenced throughout the month of March. This event primarily focused *the First Home Mortgage* company engaging and educating residents on how to find better solutions to help repair their credit and eventually find affordable home buying programs that best fit them.

Maximum number attendees: **20 people**
Eventbrite Registered attendees: **20 people**
Actual Attendance: **14 people**

Information Distribution

Resource packets were distributed throughout the Seat Pleasant community as well newsletters that were hand delivered to Seat Pleasant residents who reported not receiving theirs in the mail. Total distributed. **Newsletters 100 Flyers 1000 (Addison Plaza Shopping center, MLK Shopping plaza, Seat Pleasant Activity Center, Pleasant Homes, Ward Meetings, nail salons, Planet Fitness)**

Minority Business Day 200

Ward Meeting 200

Credit Repair Workshop 200

PG Summer Youth Employment 200

City of Seat Pleasant -Summer Intern 200

Bowie State Partnership

Bowie University-Admission Director was contacted on a follow-up call regarding creating a program for graduating High School youth and young fathers. The plan is to connect with the Training Source and enroll Seat Pleasant High School graduates for leadership and employment training to find jobs in their desired field. The mission is to provide resources for college and trade school programs to students before they graduate without the tools to pursue their career goals.

Deliverable – Business Portal on City Website

B'Asia Settles worked on developing a business portal on the city's website. The objective of the business portal is to organize all information that a prospective business or developer might be interested in, including but not limited to opportunity zone information, enterprise zone information, and information about other tax credits/incentives at the local, state and federal level. Ms. Settles been collaborating with the Economic Development team on this project. The Business Portal is currently active and can be accessed at the following link: <https://seatpleasantmd.gov/business-portal/>

Deliverable – General Website and Watson Updates

B'Asia Settles and the team have been making updates to the website as requested by various city departments. These include posting info about programs, uploading documents, and creating digital forms.

Weekly Meetings with Robert St. Thomas (March. 1st, 8th, 15th, 22nd, and 29th)

Mohamed Abdelhameid meets with Robert St. Thomas every week to discuss several Seat Pleasant Smart City programs. Some of these programs include the Seat Pleasant Hypertension program and the Seat Pleasant Smart City transformation. In particular, they have been working on the Seat Pleasant Intelligent Nutrition Program which aims to bring food delivery services to Seat Pleasant as an interim solution to the food desert challenge.

Congressman Anthony Brown Meeting (March 4th)

All City executives including Mayor and CGS team met with Congressman Anthony Brown. During this meeting, we shared a presentation about the Seat Pleasant Smart City journey and aligned our goals with the Congressman's agenda, priorities and voting record. The objective of the meeting was to garner congressional support for our initiatives.

Smart Home and Health Monitoring – Meeting with Tim McNeil (March. 21st)

Public Engagement, Mayor's Office, and Robert St. Thomas met with Healthcare Consultant Tim McNeil. The objective of the meeting was to share the Seat Pleasant Smart City Journey, our goals for an in-home and health monitoring program and opportunities to work closely with Tim McNeil to achieve our goals.

International Collaborative Meeting – Amnik + Seat Pleasant (March 18th and March 28th)

On March 18th, Mohamed Abdelhameid met with John David of Amnik (UK based business) to prepare for the International Collaborative Meeting on March 28th. The meeting on February 28th was joined by Mayor Grant, Jazmin Shorts and multiple professionals from across the US and Europe. We discussed how the collaborative group can support one another moving forward, in particular, how we can commercialize our efforts so that all parties can benefit financially.

Meeting with Bowie State University + Leadership Prince George's (Mar. 11th, 14th, and 15th)

Mohamed Abdelhameid, Marva Jo Camp, and Jerome Weems met with representatives of Bowie State University and members of Leadership Prince George's to continue development of a Smart City White Paper focused on Public Safety and Health. The White Paper was requested by County Council Member Calvin Hawkins and will help build the case for why the County needs to work with SPICE on a Smart City Pilot program.

My Seat Pleasant App Re-Development (Mar. 26th)

Mohamed Abdelhameid continued meetings with the team of developers responsible for the redevelopment of the app. Mohamed Abdelhameid continued to provide project management and oversight. These meetings included discussion of additional items to be corrected, and feedback received from the team.

Prep for Mayor's UN Speaking Opportunity at the InfoPoverty Conference (Mar. 3rd and 4th)

Mohamed Abdelhameid met with Mayor Grant, Jazmin Shorts, and B'Asia Settles to prepare talking points and to message for Mayor's speaking opportunity at the UN. During the second of these meetings, we had a conference call with the Infopoverty Conference Coordinators.

Meeting with Kevin Taylor from AXIS (Mar. 5th)

Mohamed Abdelhameid, Mayor Grant, Jazmin Shorts, B'Asia Settles met with Kevin Taylor share a presentation about the Seat Pleasant Smart City journey and explore opportunities to work together. As a result of the relationship with Kevin Taylor, Mayor Grant was invited to the House of Sweden for a Smart Cities Event.

Smart Cities Roundtable with Prince George's Community College (Mar. 7th)

Mohamed Abdelhameid, Mayor Grant, Jazmin Shorts, B'Asia Settles, Sharron Lipford, and Christian Smith attended a roundtable discussion hosted by Prince George's Community College. The objective of this roundtable was to provide feedback on the College's Smart City Curriculum.

Grants Meeting (Mar. 7th)

Mohamed Abdelhameid met with members of his team to identify and organize potentially excellent grant opportunities for the City. We have identified multiple federal grant opportunities with the Administration for Community Living (part of Health and Human Services) and the National Science Foundation that would be ideal fits.

Meetings with StarLight (Mar. 11th and 26th)

Mohamed Abdelhameid met with representatives from Starlight to discuss new features and capabilities for the starlight platform. These meetings and additions were requested by Chief Martin and are an attempt to improve the city's data-driven policing programs.

Meeting with representatives from Senator Tim Scott's Office (Mar. 13th)

Mohamed Abdelhameid traveled to the Senate Hart Building and met with representatives from Senator Tim Scott's office to discuss opportunity zones and potential for Tim Scott to work with the City. Tim Scott is looking for a success story of how opportunity zones have been utilized, and Seat Pleasant has the potential to be that.

Prep Meetings for the Global Infrastructure Leadership Forum in Montreal Canada (Mar. 14th)

Mohamed Abdelhameid met with Mayor Grant, Jazmin Shorts, and B'Asia Settles to prepare talking points and to message for Mayor's speaking opportunity at the Global Infrastructure Leadership Forum in Montreal Canada.

Meeting with Capitol Heights Mayor (Mar. 15th)

Mohamed Abdelhameid and Marva Jo Camp met with Mayor Maldon of Capitol Heights. We discussed SPICE, the benefits of Smart Cities and the proposed Countywide Smart City pilot program. We asked Capitol heights a commitment to participate in the program if they are chosen as well as to support us in lobbying of the County Council