



City of Seat Pleasant

“A SMART CITY OF EXCELLENCE” Office of Public Engagement

“Seat Pleasant offers Smart City Services that is better, faster and personalized making it a City for Me using information and communication technology, with the internet of things”

Department Name: Public Engagement

Date of Report: **January 1, 2018**

Reporting Period: **November 1-30, 2018**

Summarize significant department progress for the reporting period that is indicative of providing services that are better, faster and personalized.

The Public Engagement Department continues to serve the city by finding better strategies to improve engagement, empowerment and educational efforts for the community. Our department has met with:

Meetings with John David of Amnick (UK) (Nov. 1st and 28th)

Mohamed Abdelhameid and Mayor Grant met via video conference with John David of Amnick on November 1st. John David discussed starting an international smart cities’ collaborative. The purpose is to bring together representatives from municipalities, tech companies and smart city/technology experts to discuss common challenges and strategies to mitigate them. The November 28th meeting kicked off the start of the international smart cities’ collaborative. Mohamed and Mayor Grant joined representatives from several US cities and discussed several smart city related topics.

Training Source Inc Meeting - November 1st

Malecia Shabazz contacted Training Source Inc. to establish a rapport and schedule appointment to formally introduce myself as the new Public Engagement Coordinator for the City of Seat Pleasant. The purpose of scheduling a meeting to partnership services to target unemployed adults and potential high graduates needing to build job ready skills. Shabazz prepared the meeting Agenda to address the employment barriers identified in the Seat Pleasant community and finding strategies to link residents to job readiness training. The Training Source Inc. Administrative Assistant- Ms. Iris scheduled a meeting for

NLC – Preparations for Mayor Grant’s speaking sessions (Nov. 1st and 2nd)

Mohamed Abdelhameid met with the representatives from each of Mayor Grant’s scheduled speaking sessions at NLC. These were preparation meetings that included finalizing questions and presentations.

Inventory completion - November 8th

Inventory was taken, and the Public Engagement storage rooms were cleaned and organized for future events.

NLC City Summit Packing - November 2nd

Packing for NLC took place, during this packing and preparing inventory was taken of what would be taken and cases were numbered so that everyone knew what was in each case. Ms. Henry took charge of the packing with Marcus Jones and Chief Martin, with the rest of the Public Engagement staff to ensure packing with smoothly.

Generals Future Meeting - November 2nd

Mrs. Shabazz reached out to the Generations Future Charity Inc. to partnership with Joe Holmes to assist with kids coat drive. She also assisted with reviewing the Coat Drive flyer for approval for drop-off or pick-up. Mrs. Shabazz has engaged and established a partnership to coordinate plans for set days to distribute and receive coats.

Economic Development and PG Workforce Meeting - November 6th

Mrs. Shabazz engaged in a meeting with the Economic Development team and Prince Georges-Workforce/Team Academy Job Readiness Program. She met with the Program Manager-Mr. Deadwylier to established partnership linking Seat Pleasant citizens to employment opportunities and job readiness trainings. Mrs. Shabazz also discussed finding resolution for educational barriers by linking citizens to PG Community College -GED programs to help them to become employable for employment opportunities.

Senior Citizen - November 6th

Mrs. Shabazz conducted outreach services to network with Senior Citizens to assist with using the Seat Pleasant website and participating in upcoming activities. In addition, she spoke to two Seat Pleasant citizens about First Home -SmartBuy 2.0 Program, and they were referred to Mr. Brian Bailey for further assistance on purchasing a home.

Training Source Program Manager meeting - November 8th

Malecia Shabazz engaged into the community and met with Training Source Program Manager and Public Relations Manager we discuss the Job Readiness program expectations, and the targeted population. As the Public Engagement Outreach Coordinator my primary focus is to prepare the Seat Pleasant citizens on how to obtain work skills to find career employment. In addition, she discussed targeting graduating high schoolers for leadership and career job training to help guide them with fulfilling their career goals to become successful after graduating High School. Mrs. Shabazz planned to invite the Training Source Inc. to participate in the Youth Career Fair at Central High School in the spring 2019.

Domestic Violence Research - November 9th 2018

Mrs. Shabazz researched the internet to generate a Domestic Violence resource list to link citizens of Seat Pleasant to legal, health and wellness resources. The goal is to assist domestic violence victims with pertinent resources to help in crisis situations, enclosed are the following agencies that I contacted and inquired about services being offered to the community.

Outreach distribution - 11/9/2018

Mrs. Shabazz conducted outreach to distribute Veterans Day Brunch, Seat Pleasant Cruise and Mt. Victory Pre-Thanksgiving Flyers to the senior citizens at Eastern Avenue Apartments, and Addison Plaza shopping center. Also, she engaged in the community meeting citizens and passing out flyers to Seat Pleasant citizens at Planet Fitness, CVS, Nail Salon, Popeyes and the Beauty Supply store.

NLC City Summit November 4th- 10th

City Staff traveled to Los Angeles California for the National League of Cities City Summit. During this momentous trip that Ms. Henry planned and coordinated, staff discussed with those that attended about all our wonderful programs we offer.

- including but not limited to our Center for Connected Government Synergism (CGS), the Aviation Simulator and Drone Training Program, the My Seat Pleasant Mobile Application, and a feedback driven survey. This allowed the City drive in double the amount of people that attended the Summit in 2017. The survey in 2017 received 84 responses while this year's survey received 141 responses back from attendees.

Ms. Henry planned and coordinated the NLC City Summit conference for Seat Pleasant. While in Los Angeles California Ms. Henry made sure that all items were delivered to California, offloaded at the convention center and set up in a timely fashion. Once the conference ended Ms. Henry ensured all items that were rented from the convention center were returned and signed for as well as packed back up appropriately in the designed cases.

Mayor's Moment – Weekly Blog Meetings (Nov. 5th, 12th, 19th, and 26th)

The Mayor and Public Engagement Personnel meet on a weekly basis to discuss topic ideas for the Mayor's Moment Video Blog. Activities include drafting, reviewing, and editing of blog scripts as well as recording and editing of the video blog.

PG Department Partnership Meeting - 11/13/2018

Malecia Shabazz contacted potential partners such as the PG Department of Health, and Retinal Eye Center to formally introduce myself as the new Public Engagement & Outreach Coordinator for City of Seat Pleasant. Her purpose of establishing a business relationship to invite various of health organizations to a health fair to educate our Seat Pleasant residents on the importance of following up with health management.

Weekly Meetings with Rita Powell, Marva Jo Camp, and William Jolley (Nov. 7th, 14th, 21st, and 28th)

Mohamed Abdelhameid meets with Rita Powell, Marva Jo Camp, and William Jolley on a weekly basis to discuss various topics including (but not limited to) SPICE activities/projects, CGS, Business Development activities, and Investment Opportunities.

Veterans Day Assist - November 14th

Mrs. Shabazz assisted the Events and Programs Planning Coordinator-Jovonne Pender with purchasing supplies for the Veterans Day Brunch. In addition, she researched Costco supplies online to create an invoice needed to purchase specific supplies needed to submit invoice to the Chief of Financials. Upon completion of purchase at Costco and Party City she scanned all receipts and sent them to the City of Seat Pleasant - Chief Financial

Officer to assure I follow purchasing protocols. In addition, she conducted an event inventory and scanned receipts to myself and created a hard copy folder for copies of receipts.

Monthly Meeting with SPICE Board (Nov. 15th)

Mohamed Abdelhameid met with the SPICE Board of Directors on November 15th. During this meeting Mohamed shared a presentation covering Smart City Uses Cases and applications and how the CGS can fulfill them. Mohamed also discussed the CGS subscription model, including service offerings, costs, scope, and schedule.

Mt. Victory Pre-Thanksgiving Dinner serving Thursday November 15th

This year the city of Seat Pleasant partnered with two local faith communities to provide the community with Pre-Thanksgiving Dinner to our unhoused neighbors. Julia Woodhouse was the contact person for Mt. Victory Baptist Church located within the city. Ms. Woodhouse create a coalition with other churches in the community name “Unity in the Community”. This event was very successful. Every Department in the city was given a time to come serve the dinner and to be visible to show that the city is always behind any effort to engage, educate, and empower our residents. There were 100 attendees and \$250 donated.

Smart Street Lights Pilot Project – Meeting with AECOM and VERIZON (Nov. 5th, 14th, and 16th)

On November 5th and on November 14th, Mohamed Abdelhameid met with Michael House and Ida Namur of AECOM, and Jose Escobar and Kevin Curtis of Verizon Smart to discuss light pole locations and intelligent video camera locations and use cases for the Smart Street Lights pilot program in Seat Pleasant. On November 16th, Mohamed met with Chief Martin to gather his requirements regarding the light pole locations and video camera locations from a public safety perspective.

Meeting with Jacob Green of MOSS Labs (Nov. 20th)

Mayor Grant and Mohamed Abdelhameid met with Jacob Green of MOSS Labs to discuss potential partnership opportunities with the City of Paris. A potential partnership would include use of Lutece which is a Content Management System (CMS) developed by the City of Paris’ IT department specifically for Municipal Governments.

Meeting with CircleGX (Nov. 28th)

Mohamed Abdelhameid and Mayor Grant met with representatives from CircleGX to discuss potential partnership opportunities. CircleGX is a company that provides 5G deployments leveraging Software Defined Networks (SDN). Topics included information on 5G, costs, timelines and revenue generating opportunities for the City.

Meetings with Priority 5, a Software Development Company (Nov. 20th)

Mohamed Abdelhameid attended a working session with Priority 5, a software development company that developed the Emergency Management portion of the IBM Intelligent Operations Center. This meeting built upon topics and action items discussed during the October meetings.

Interview for CGS Internship (Nov. 28th and 30th)

Mohamed Abdelhameid interviewed several candidates from Prince George's County Community College for a CGS internship. Interviewees included B'Asia Settles, Jasmine Brunson, and Chidera Ken-Anueyiagu.

Smart Cities Initiative & Business Attraction Meeting with Brillnt and Curtis Metciff (Nov. 30th)

Mohamed Abdelhameid and Mayor Grant met with representatives from Brillnt, a Marketing Agency, who have worked for several high-profile clients, including Washington DC. This firm put together the Washington DC's proposal for Amazon HQ2. The purpose of this meeting was to evaluate ways that the City can work with Brillnt to advance the City's Smart City Initiative.

My Seat Pleasant App Re-Development (Nov. 5th, 13th, 28th, and 30th)

Mohamed Abdelhameid continued meetings with the team of developers responsible for redevelopment of the app. Mohamed Abdelhameid continued to provide project management and oversight. These meetings included discussion of schedules, scope, potential roadblocks, and content development for the App.

Communications with Potential CGS Subscribers (Nov. 21st)

Mohamed Abdelhameid began sending communications to leads generated at the NLC City Summit event. The leads included representatives from over 35 municipalities and several state organizations including the Virginia Municipal League, the Association of Washington Cities, and the Association of Oregon Cities.

Erek L. Barron Holiday Breakfast Honoring Seniors – November 16th

Ms. Lipford and several seniors attended the breakfast sponsored by Maryland State Delegate Erek L. Barron at Gethsemane United Methodist Church. Ms. Hill and Ms. Henry coordinated the logistics and accommodated the Seniors with transportation by Sharron and other city staff. There were 6 seniors that were invited and attended the event. This event primarily offered information that focused on the wellbeing of seniors. There were presentations from the Department of Aging, the Register of Wills and the non-profit organization, UCAP. The feedback from the seniors that attended was very positive and they all were appreciative of the opportunity to go. All of the seniors that attended also regularly ride the City sponsored Call-A-Bus transportation service

Veterans Day Brunch – November 17th

The collaborative Veterans Brunch between Seat Pleasant and Fairmount height was a major success. The attendance double for the years previous. There were about 60 veterans in attendance and 30 cadets from Central High School and Largo High School AFJROTC. The oldest 2 veterans were awarded a service award from the cities. All of the Public Engagement staff assisted and participated with setup and breakdown of the event to ensure the event went on without a hitch.

New Constituent Support Specialist Hired – November 19, 2018

Mrs. Naconda Bilbro was hired to be a full-time employee at the City of Seat Pleasant. During her first month here, Mrs. Bilbro updated the employee directory, Public Engagement Vehicle, Daily call log, and the visitors log amongst other things. Mrs. Bilbro created a mailbox for the Mayor's office, color coordinated folders to access important documents and applications, all applications and forms are now located on the desk top

whereas any employee can access important paperwork needed on demand for our visitors and created a bulletin for flyers.

State of the City - November 19th

Mr. Pender had a meeting with the Mayor Executive Assistant Mr. Coleman to brief the Mayor's office on the status of the planning for The State of The City address 2019. In this meeting he discussed what he had already accomplished and received updates from the Mayor's EA.

Shining Star Freewill Baptist Church Pre-Thanksgiving Dinner – November 20th

In continuous partnership between Shining Star and the City to continue to combat hunger in the community the city donated \$250 dollar to buy supplies to help with the effort. The Pre-Thanksgiving Dinner brought out about 300 hundred people to make sure they had a Thanksgiving meal.

Metro Bengles Meeting - November 26th

Mrs. Shabazz met with the Metro Bengles CEO-Mr. William Fleming to discuss championship sponsorship support for his Seat Pleasant Pee Wee football team. Mr. Williams was referred to the Economic Development team to seek assistance with requesting a grant to help find financial sponsorships throughout PG county. In addition, Mrs. Shabazz assisted Mr. Williams with providing additional business establishments to help with small donations to help the upcoming football team.

Liquor Board Hearing – November 27th

Ms. Henry assisted with set up and coordinating of the liquor store hearing with Tameika Hill. Ms. Hill reached out to residents to confirm if they would be attending and if they needed transportation by our very own Call A Bus service. Ms. Henry contacted the Activity Center to confirm a room for the residents to sit in and to eat light breakfast before the Liquor hearing and sandwiches and drinks after the hearing.

SOTC 2019 Speech Planning Meeting – November 29th

This meeting included the Police Department, Public Engagement, the Economic Development department and members of the administration conversing about the ideas and style of the Mayor's speech that the Mayor and Mohamed compiled. Meisha Hunter (Grants Writer) listened on the phone while this discussion was going on as she will be the person to formulate and organize the input of each department to produce the finished product of the Mayor's speech.

Seat Pleasant Day Planning - November 30th

As Seat Pleasant Day is around the corner planning has rigorously been taking place and Mrs. Shabazz and JoVone Pender have been working diligently to get things in place. Mrs. Shabazz has created an updated Sponsor listing to assist with the City of Seat Pleasant finding contributions towards Seat Pleasant Day scheduled on May 4. Mrs. Shabazz created an Exhibitor Vendor Invite list to set table to engage Seat Pleasant citizens at the festivities with resources and services like Seat Pleasant Fire Department (CPR Demonstration/Fire Alarm/Car Seat/), Prince George's County Family Justice Center (Domestic violence, sexual assault, human trafficking and elder abuse, Maryland Community Connection -services for disabled adults, Family Counseling Services, Unity Clinic- Blood pressure/diabetes, face painting- Paint Swagg Face

Painting and Body Art Moon Bounce Galaxy, HTA Photography – Horace TJ Anding-photographer, and Mobile Roller Skating vendor.