



# City of Seat Pleasant

“A SMART CITY OF EXCELLENCE” *Office of Public Engagement*

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“Seat Pleasant offers Smart City Services that is better, faster and personalized making it a City for Me using information and communication technology, with the internet of things”

Department Name: Public Engagement

Date of Report: **November 1, 2018**

Reporting Period: **October 1-31, 2018**

**Summarize significant department progress for the reporting period that is indicative of providing services that are better, faster and personalized.**

The Public Engagement Department continues to serve the city by finding better strategies to improve engagement, empowerment and educational efforts for the community. Our department has met with:

**Mayor’s Moment – Weekly Blog Meetings (Oct. 1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup>, and 22<sup>nd</sup>)**

The Mayor and Public Engagement Personnel meet on a weekly basis to discuss topic ideas for the Mayor’s Moment Video Blog. Activities include drafting, reviewing, and editing of blog scripts as well as recording and editing of the video blog.

**Weekly Meetings with Robert St. Thomas (Oct. 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup>, and 25<sup>th</sup>)**

Mohamed Abdelhameid meets with Robert St. Thomas on a weekly basis to discuss several Seat Pleasant Smart City programs. Some of these programs include the Seat Pleasant Hypertension program, the Seat Pleasant Smart City transformation. During these meetings we discuss progress, challenges, next steps to keep moving forward, and we brainstorm new ideas for advancing the Seat Pleasant subscription model.

**SensorInsights Site Visit and Meetings (Oct. 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup>)**

A team from SensorInsights made a trip to Seat Pleasant to provide Air Quality and People Counting IoT (Internet of Things) devices to the city. The team met with Mohamed Abdelhameid to provide instruction regarding the device installation, usage and maintenance. The team also discussed next steps in the pilot program; In particular, the team discussed how to move forward with a Home and Health Monitoring program.

**Smart Cities Showcase (Oct. 2<sup>nd</sup>, 19<sup>th</sup>, and 20<sup>th</sup>)**

Mohamed Abdelhameid met with the rest of the Public Engagement team that was responsible for organizing the Seat Pleasant Smart Cities showcase on October 2nd. Meeting topics included agenda, speakers, exhibits, as well as general event planning and logistics. On October 19<sup>th</sup>, the team started the set up in preparation for the event on October 20<sup>th</sup>.

### **Smart Street Lights Pilot Project – Meeting with AECOM, VERIZON & PEPCO (Oct. 4<sup>th</sup> and 15<sup>th</sup>)**

On October 4<sup>th</sup>, Mayor Eugene Grant and Mohamed Abdelhameid met with Michael House and Ida Namur of AECOM, Jose Escobar of Verizon Smart Communities and several executives from PEPCO to discuss the potential Smart Street Light pilot program in Seat Pleasant. At this meeting, we discussed the action items required in order to proceed with the pilot program. This included working with PEPCO to get permission to use/alter the light poles in the city. On October 15<sup>th</sup>, AECOM sent representatives from their engineering team to survey potential sites for the pilot program.

### **Meetings with Planet Ready (Oct. 5<sup>th</sup> and 12<sup>th</sup>)**

Sharron Lipford and Mohamed Abdelhameid met with the CEO of Planet Ready to discuss a partnership that would provide free emergency preparedness resources and training to Seat Pleasant residents. Planet Ready is a Maryland based non-profit organization that has been contracted by the DoD to provide emergency preparedness services

### **The Smart Cities Event – Submitted Speaking Proposal (Oct. 8<sup>th</sup>)**

On October 8<sup>th</sup>, Mohamed Abdelhameid submitted a proposal (on behalf of Mayor Grant) to serve as a speaker at the Smart Cities Event. This event brings together private, public, and non-profit organizations together to discuss the future of Smart Cities.

### **Meetings with Priority 5, a Software Development Company (Oct. 9<sup>th</sup> and 26<sup>th</sup>)**

Mohamed Abdelhameid hosted several working sessions with Priority 5, a software development company that developed the Emergency Management portion of the IBM Intelligent Operations Center. The first of these two meetings were intended to finalize the agreement between Priority 5 and Seat Pleasant. The meeting on October 26<sup>th</sup> was attended by Mohamed Abdelhameid and Joe Kammerman, a representative from Priority 5. This meeting marked the beginning of the work Priority 5 and Seat Pleasant will do together. Discussion topics included Concept of Operations (CONOPS) development, new use case development, and the development of additional features and capabilities per Seat Pleasant’s requirements.

### **NIST GCTC 3 Action Cluster with Dr. Wang (Oct. 10<sup>th</sup>)**

On October 10<sup>th</sup>, Mohamed Abdelhameid and Mayor Grant met with Dr. Wang regarding the development of a Smart Traffic solution that aims to reduce traffic related accidents at key city intersections and to make Seat Pleasant a more bikable and walkable community. We also agreed to pursue the formation of a NIST GCTC 3 “Action Cluster”. Becoming an Action Cluster will allow us to showcase the innovative work Seat Pleasant plans to do with Dr. Wang and her team and also gives Seat Pleasant the opportunity to develop relationships with key federal agencies.

### **The University of Baltimore’s Combating Opioid Overdose through Community Level Intervention (COOCI) (Oct. 16<sup>th</sup>, 23<sup>rd</sup>, and 30<sup>th</sup>)**

Initially, Mohamed Abdelhameid met with Mayor Grant and Dr. Gupta of Health Solutions Research (HSR) to discuss the potential to apply for opioid related grant programs. The program we discussed is the University of Baltimore’s COOCI grant program. During subsequent meetings, Mohamed Abdelhameid worked closely with Dr. Gupta to formulate the grant application and the city submitted its application on October 31<sup>st</sup>.

### **Meeting with County Council Member, Mel Franklin (Oct. 16<sup>th</sup>)**

On October 16<sup>th</sup>, Mohamed Abdelhameid and Mayor Grant met with County Council Member Mel Franklin to share our vision for a Home and Health Monitoring program aimed at supporting elderly residents who desire to age in place. During this meeting we ask Mel Franklin to help us raise the funds required to start and sustain this program. As a result, Council Member Mel Franklin pledged to donate up to \$10,000 for this program as well as continued support during our fundraising efforts.

### **IOC Roadmap Discussion with IBM (Oct. 19<sup>th</sup>)**

Mohamed Abdelhameid met with representatives from IBM's IOC team to discuss the roadmap, support, and enhancement schedule for the software moving forward.

### **Prince George's Health Department, Kaiser and Seat Pleasant (Oct. 22<sup>nd</sup> and 23<sup>rd</sup>)**

On October 22<sup>nd</sup>, Mohamed Abdelhameid met with Mayor Grant to discuss strategy for the upcoming meeting with the Prince George's County Health Department and Kaiser. We developed a presentation we wished to share with them as well as talking points. The meeting was then held on October 23<sup>rd</sup>. We had a very encouraging and fruitful discussion regarding Seat Pleasant's vision and plan for a Home and Health Monitoring Program. We walked away from that meeting encouraged by the Health Department's and Kaiser's commitment to work with us in order to make this program a reality.

### **National League of Cities Prep Meetings (Oct. 23<sup>rd</sup> and 31<sup>st</sup>)**

Mohamed Abdelhameid and Mayor Grant had several meetings in order to prep for the upcoming National League of Cities conference. In particular we prepped for the Mayor's speaking opportunities regarding how Small Cities can be Smart too, and how Small Cities can leverage multiple resources in order to deploy Broadband or 5G services.

### **The Regional Smart Cities Conference in Columbus Ohio – Prep Meeting (Oct. 23<sup>rd</sup>)**

Mohamed Abdelhameid and Mayor Grant met in order to prep for the Mayor's speaking opportunity at the Regional Smart Cities Conference in Columbus Ohio.

### **LocalMotors Olli Fleet Challenge (Oct. 24<sup>th</sup>)**

Mohamed Abdelhameid and Sharron Lipford met with representatives from LocalMotors to discuss their upcoming announcement of the "Olli Fleet Challenge". LocalMotors is looking to deploy several vehicles as part of a pilot program in the National Capital Region in order to showcase the effectiveness of their technology. During this meeting we discussed application requirements, deadlines, and strategies to position Seat Pleasant as one of the pilot participants.

### **Precision Data – Survey Review (Oct. 24<sup>th</sup>)**

Mohamed Abdelhameid, Marva Jo Camp, William Jolley, and other members of the Seat Pleasant team met with representatives from Precision Data to discuss the results of the Smart Cities Survey they commissioned on our behalf.

### **My Seat Pleasant App Re-Development (Oct. 5<sup>th</sup>, 11<sup>th</sup>, 25<sup>th</sup>, and 30<sup>th</sup>)**

Mohamed Abdelhameid continued meetings with the team of developers responsible for redevelopment of the app. Mohamed Abdelhameid continued to provide project management and oversight. These meetings included discussion of schedules, scope, potential roadblocks, and content development for the App.

### **Conference Call with Virtua Partners (Oct. 29<sup>th</sup>)**

Mohamed Abdelhameid, Sharron Lipford, William Jolley, and several members of the Seat Pleasant team held a conference call with Virtua Partners to discuss potential re-development projects in Seat Pleasant

### **The Administrative Assistants Conference (Oct. 3<sup>rd</sup>)**

Monay Henry attended a Skill Path Training to better her knowledge as an assistant and how to assist Sharron with everyday task, important meetings, and events. Ms. Henry learned valuable information on how to keep Sharron organized and to be efficient and effective in daily duties. In the conference Ms. Henry learned the value of different learning and teaching styles and how one may work better in different environments. The biggest take away Ms. Henry received from this training was to try different tactics until works best for the Assistant and the Executive.

### **MML Booth Reservation (Oct. 4<sup>th</sup>)**

Ms. Henry contacted Maryland Municipal League and reserved our nine booths for the 2019 MML Conference. She reached out to Steve Lopes who assisted with the reservation information.

### **Staff State of the City 2019 Kickoff Meeting (Oct. 4<sup>th</sup>)**

Staff Meeting to discuss the Mayor's vision for the State of the City 2019. State of the City 2019 will be a different format from the 2 previous years. The staff was informed of the new location, theme, and run of the show told for next years. It is as follows,

- Location: Central High School 200 Cabin Branch Road, Capitol Heights, Md 20743
- Date: January 28<sup>th</sup>, 2019
- Time: 7:00pm – 9:00pm

### **Mayors State of the City 2019 Meeting (Oct. 9<sup>th</sup>)**

During this 2<sup>nd</sup> planning meeting JoVone and Mayor Grant determined the floor plan and type of lite refreshments that he wanted to offer the constituents that would attend the showcase. They also determined the run of the show. I offered a smart way to get the audience feedback during the event. Therefore, a Kahoot virtual survey was put together to collect data from the city to make better informed decisions.

### **Veterans Day Brunch Meeting (Oct. 10<sup>th</sup>)**

JoVone attended a follow-up meeting to help determine the run of the show. Since this is a collaborative event JoVone wanted to be certain that Fairmount Heights was well presented in the Veterans Day Program. The Honorable Lillie Thompson – Martin, Mayor of the Historic Town of Fairmount is making remarks as well as councilwoman Patricia Ukkundooohwaka is speaking from the perspective of a Veterans wife. JoVone also partnered with the AFJROTC from Central Hight School.

### **Smart City Showcase Walk through Meeting (Oct. 15<sup>th</sup>)**

Honorable Mayor, Eugene W. Grant met with JoVone at the Seat Pleasant Activity Center to give him a visual walk through of the Gymnasium so that JoVone would set the gym up to display his vison. Instead of doing the booth format from MML they determined that it would be better to spread out the different component of the smart city. Those included, (2) Flight Simulator, (2) VR Oculus, (2) Police Drones, (CGS Display) Center for Government Synergism, (1) Giant iPhone. The take away for this meeting was update the diagram for the briefing packet for the Smart City Showcase as well as purchase the refreshment for the event that were Healthy because we are a H.E.A.L City.

### **State of the City 2019 follow up meeting (Oct 16<sup>th</sup>)**

This meeting was held to prepare JoVone for the first meeting that I would hold on my own for STOC 2019. The Mayor suggested that JoVone have an agenda to keep the meeting on track. Also, in this meeting Joe Forest from the AVS Metro attended to discuss what his company would provide to help bring the Mayors vision to life.

### **Seat Pleasant Holiday Party Meeting (Oct. 17<sup>th</sup>)**

Anthony Biddiex, Director of Human Resources requested JoVone attendance at the annual Holiday Party planning meeting. Sherry Armfield – Ballentine, and Tameika Hill also attended this meeting. They determined that December 14<sup>th</sup> would be an optimal date for the Holiday party. The planning committee is currently trying to determine a theme and lock down a location of said event.

### **State of the City 2019 Walkthrough (Oct. 18<sup>th</sup>)**

JoVone Pender conducted a walkthrough meeting at Central High School for the 2019 State of the City. They walked through the lobby area of the auditorium showing specific locations of the registration tables, virtual assistance, and possible robot locations. They discovered that only the Men’s restroom is the only restroom that needs to be fixed. Thinking of the number of expected attendees (750people) both restrooms only have to receptacles. We may have to still look at another option for restrooms. Toured side hallway leading to the rooms that will hold the Mayor’s special guest, high level elected officials, Command Staff/Executive teams/ City Council. Rooms 223, 224, 225 discussed AVS metro providing draping to split the room in half. Optimizing the amount of space.

### **Shred-It Event (Oct. 6<sup>th</sup>)**

Ms. Henry attended the Shred-It event and assisted with passing out information to residents that stopped past to shred any paperwork or important information that they wanted to discard safely.

### **Interviews (Oct. 10<sup>th</sup>)**

Sharron Lipford and Anthony Biddiex conducted formal interviews with candidate for the Public Engagement Outreach Specialist position. The interviews were conducted in one-hour intervals that took place the entire work day.

### **Two-Day Communicating with Tact and Professionalism (Oct 10<sup>th</sup> -Oct 13<sup>th</sup>)**

Ms. Hill and Ms. Henry both attended a Skill Path training in Fredericksburg Virginia. In this training both Ms. Henry and Ms. Hill learned the value of communication within the workplace and what to say and not to say when confronted with rising issues.

### **U.S Opportunity Zone Expo (Oct. 17<sup>th</sup>)**

**Sharron Add info Here about the expo.**

### **NLC Brief Meeting (Oct 17<sup>th</sup>)**

Ms. Henry met with Marcus Jones to discuss internet, and outlet services needed for National League of Cities City Summit booth. During this meeting Ms. Henry also discussed logistics for the event and received information on what she would need to coordinate with the convention center as well as the NLC Company itself.

### **Ward 5 Community Walk (Oct 22<sup>nd</sup>)**

Members of the Public Engagement Department participated in the Ward V Community Walk. During this walk our Marketing and Communications Specialist took numerous pictures and videos and posting on social media accounts of the event. Data was also collected from residents and what they would like to see improve around the community.

### **Smart Cities & Healthcare Initiative Meeting (Oct 23<sup>rd</sup>)**

**Sharron Add Notes from the Meeting Here**

### **NLC Briefing with Mayor Grant (Oct 23<sup>rd</sup>)**

During this meeting all staff attending NLC City Summit met to discuss all information about the trip to California. During this trip Ms. Henry took over and discussed logistics with the team and booth assignments were also given. With this meeting questions were addressed, and issues were resolved or made aware of to be fix.

### **GCTC-Smart and Secure Cities and Communities Challenge Public Safety Supercluster and Cybersecurity Workshop (Oct. 29<sup>th</sup>)**

**Sharron Add here**

### **NLC Inventory and Packing (Oct. 30<sup>th</sup>)**

Ms. Henry led the Packing and inventory for the National League of Cities City Summit event. During this packing she worked in collaboration with Chief Martin and Marcus Jones to make sure all items were accounted for and an inventory list was created. In addition to the inventory list, Road Cases were numbered, and spray painted to keep track of our items while in California.

### **Trunk or Treat (Oct. 31<sup>st</sup>)**

The Public Engagement Department worked with the Police Department to ensure that cotton candy, and popcorn machines were provided and worked throughout the event. Our sound system and speakers were also provided to project music to the residents and guest. Our Marketing and Communications specialist

### **NLC Preparation (All October)**

Ms. Henry was the coordinator and point of contact for the 2018 National League of Cities City Summit in Los Angeles California. During this preparation Ms. Henry contacted the convention center, NLC, and outside sources to ensure that all items were ordered and paid for prior to arrival in LA. Ms. Henry also reached out to those different companies to make sure that the items provided would be there at the correct time and picked up at the correct time.