



MARYLAND

Seat Pleasant
A Smart City of Excellence

Smart City Digital Transformation

“Seat Pleasant has embarked on a new and vibrant journey towards becoming a much more developed, diverse and smart city.”

— Mayor Eugene W. Grant, 2017 State of the City Address

STAGE 1

STAGE 2

ENGAGEMENT

EMPOWERMENT

Smart Cities use IBM’s Intelligent Operations Center (IOC) to create a digital transformation which integrates proven technologies with the financial, political, and social needs of the city to achieve centralized, real-time collaborative environments for planning, organizing, sharing and monitoring information across all of the cities departments. IOC is the smart choice.

The path to becoming a smarter city starts with the engagement of all city departments. Starting with discovery workshops and assessments that aim to understand the city's current ("As-Is") processes as well as the operational strengths and weaknesses of the city's various departments. Identification and procurement of valuable data sources and integration of these disparate data sources (i.e. 3rd party and private sector data, other government data, IoT data) leads to operational improvements (i.e de-conflicted and integrated scheduling) as well as access to a common operating picture of the city.

Refinement, standardization and re-engineering of city processes empowers city departments and officials to become more efficient and effective. The availability of data across all city departments improves situational awareness for all and provides city leaders and officials the capacity to make sound data driven decisions that leverage advances such as predictive policing, hot spot analysis, and incident reporting, tasking and tracking resulting in strategic deployments and dispatching, improved resource allocation, and more accurate budget planning.

MAYOR




Eugene W. Grant

- Fourth term making him the longest serving mayor in Seat Pleasant history
- Leads with a results-oriented approach to deliver better, faster and more personalized City services to its citizens

Goal: To make Seat Pleasant the first Smart City in the State of Maryland by 2017

PUBLIC WORKS




Samuel Prue

- Strives to plan, design, maintain, operate and build, public infrastructure in a manner that respects the environment and the Seat Pleasant residents

Goal: Preserve the cities assets for succeeding generations of Seat Pleasant residence

POLICE DEPT.



Devan Martin

- Committed to protect the life, property, and public service to the citizens of Seat Pleasant
- Wants technologies that are innovative and state of the art for his team, his fleet and his facilities

Goal: A city free from crime, where people and police are supportive, working together

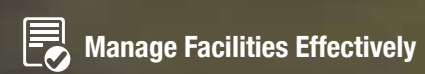


The Digital Transformation journey begins with re-engineering existing processes, followed by modernizing Legacy infrastructure, and finally the infusion of innovative technologies, such as: Intelligent Operations Center (IOC), Internet of Things, Analytics and Big Data, and Mobile.

IBM CAPABILITIES



Scalable Apps and Services



Connected Manufacturing



Mobile

Secure

